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Upcoming Meetings & Events

July 12th – 11:00am – Retreat – Suzanne Poppema's Home (potluck)

July 16th – 4:30pm – Pool Party – Cindy Phillip's Home (potluck)

Aug 13th – 11:30am – Business/Program Meeting – Legion Golf Course

Zonta Club of Everett website: <http://www.everettzonta.org/>

Club Officers:

President: Dr. Suzanne Poppema

Vice President: Linda Lepak

Secretary: Carol Janowicz

Treasurer: Karen Fugate

Directors:

2015-2017: Jeanne Judd & Carrie Blair

2015-2016: Luanne Kunz

2014-2016: Judy Gish

Newsletter

Deadline for Submissions: 26th of the Month

Email to Darcie98@aol.com



JULY PRESIDENT’S MESSAGE

Happy summer everyone! I have been in Seattle since 1974 and I don’t remember any other June like this past one, so much warmth and sun, did we somehow get shifted down to SoCal??? I hope you have had a chance to slow down a little, enjoy our longest evenings and charge your internal “batteries”. It has been quite wonderful to see our Supreme Court uphold some quite European social attitudes like health care whose costs no longer need to bankrupt the working poor and real tolerance for and support of the LGBT community. While these decisions certainly made me happy, the just previous decisions to gut the Voter Protection Act and to keep imposing greater and greater limitations on women’s reproductive rights keep me from turning somersaults.

I am writing this from Tuscany where John and I have been the last 10 days. Beautiful countryside (we have done no city visiting), some fabulous wines and absolutely lovely people. I have also experienced a renewed appreciation of how much we Americans can enjoy so many different cultures, food and wine right in the US and how much we seem to travel more widely. It has been fascinating to speak with folks working at the different wineries we have visited and unless they are the owners, most have never tasted any US wines except perhaps for wines from Napa. They have never been to a single ethnic restaurant ever, not Mexican, not Brazilian, not Tex-Mex, not Thai, not Teriyaki, not Korean, not Chinese, really none of the types of choices we take for granted even in small towns like Mukilteo and Lynnwood! We are exposed to so much, it is useful to be mindful about even something as mundane as ethnic dining to help us keep seeing the world as a shared place, people who share so much in common and can help us attain a more open and equitable world especially for women. Even in 2015, in Italy, in the small towns one only sees men in the cafes and town squares during the day, the women are still expected to do everything from working outside the home, to childcare and housekeeping. This experience has made me even more aware of how powerful Zonta International can be. It is much harder to ignore a large multinational organization than it is a tiny group in Everett, WA. We can keep our spirits up, believe in our special niche as a connection point for women of all different professions to use their skills to help empower the women of Snohomish County and enjoy one another’s company and support along the way.

I hope to see many of you at our retreat in July (the 12th) where we will look ahead, review our successes and not so successes and hear about how to engage all of the diverse communities of women we have to work with Zonta. Have a most happy and safe Fourth of July!

Suzanne T Poppema, MD

North American Inter-District Meeting (NAIDM)
Minneapolis, Minnesota - June 12-14 2015
Zonta Leaders of Excellence

Empowering Women with Conviction, Commitment and Courage



L-R Cindy Phillips, Marie Jose Landeira Oestergaard
(ZI President from Denmark), Katherine Cleland

After returning from the 3 day NAIDM I am more excited about the future of Zonta then I have been in years. There were over 150 members in attendance including the Zonta International and Zonta International Foundation Board members.

Friday was an all-day meeting of the Membership Challenges-North America Task Force that included the International Membership Committee members, North American Governors and Lt. Governors that were in attendance and members of the ZI Board. Our 4 Teams worked on the root causes of the 4 main challenges and each team recommended one best solution. It was determined that our #1 priority is resolving the issue that **some Clubs do not use a structured process to recruit new members**, common theme was "it's always been done this way". We have assigned an ad hoc committee to make the recruitment section of the Marian de Forest manual visible, actionable and measurable for the 2015 District Conferences via "juried" training/webinar and other methods. The other 3 groups all committed to continue their work and developing action plans for each of the other priorities. While I was in the Membership meeting all other members were offered an all day workshop on Leadership Development.

North American Inter-District Meeting (continued)

Friday evening was the Opening Reception and Round Table Discussions. We all had an opportunity to visit and then table-hop and learn more about the following topics:

Advocacy	Bylaws & Resolutions
Centennial	International Nominating Committee
Jane M Klausman Committee	Leadership Development
Membership	Amelia Earhart
Public Relations	Service
United Nations	Young Women in Public Affairs Award
Z and Golden Z Clubs	Development Committee
ZI and ZIF Investment	

The General Session on Saturday morning started with a Welcome from District 7 and a Keynote presentation **Zonta Today and Tomorrow** - Zonta International President Maria Jose and Zonta International President Elect Sonya, "Membership is Crucial, and we need the right people on the bus. We need to change the trend of declining membership in North America". Then followed the morning breakout sessions. The Sessions for the weekend were broken in to four tracks, Zonta Leads in Advocacy, Zonta Leads in Service, Zonta Leads in Governance and Zonta Leads in Fund Raising.

I attended **Service in Zonta: What is your best kept secret?** We were challenged to determine if the work we call "Service" is actually Service or Advocacy or Fund Raising. Service needs to be hands-on and in some cases can involve advocacy. We need to make sure our service projects engage our members, engage community members and affects many women, fit Zonta's Mission, and are we addressing current concerns of the community? Before starting a project ask: What do we expect to achieve, are we engaging our members, will the project Empower the Status of Women & Girls, will it be visible? Most of all will we have FUN?

Time for lunch with our Keynote presentation: **Attracting Younger Women to Zonta** - Brittany Vaughan, President of the Burbank, CA club from District 9. "The secret of change is to not focus on fighting the old but on building the new". Young women need Zonta in order to grow as leaders. Current members can provide support and learning experience for younger members. Why Zonta?

North American Inter-District Meeting (continued)

Answer: Engagement in community and international as well as personal connections.

The first afternoon breakout session "**Making a big deal out of a big deal**".

Clubs need to utilize social media i.e.: Instagram, LinkedIn, Facebook and Twitter to promote themselves. Consider sending our Zontagram to the community. This would entail a separate 1 to 2 page edition that is a Community version and would include Events, Calls to action, Successes, What's Happening including photos, Projects and scholarships. Build your audience by using a local Chamber of Commerce directory.

That evening was a fun reception followed by the banquet and the theme was "**Why we give to the Zonta International Foundation**", by Jacquie Gudmundsen. We were able to raise over \$17,600 at this 3 day event.

Sunday morning started bright and early, I chose to attend the E-Clubs and Service session. This was by far one of the most interesting and informative meetings I have attended at a Zonta function. What is an e-club? It is a Zonta Club, that meets electronically. How do we meet? Via services such as, Go-to-meeting, Web-ex, Chat rooms, Zoom.us, Skype to name a few. Many of these technology platforms are free and you can record meetings then load them up to Box.com or DropBox (secured file sharing) to share with members that may have missed the meeting. There are currently 4 e-clubs with 7 more in formation. Did you know that District 8 has an e-club in formation? Western Canada, the Victoria BC club is the SOM club. Membership can be from within a geographic area, state, district, region, country or international. The Geographic boundary of the club is decided by members at the time of chartering. Members can be from non-Zonta countries but can be no more than 1/3 of membership.

How does an e-club do service? Service and fundraising depends on the club. Some examples:

Clothing drives, posters/business cards/signs of domestic violence/trafficking put out in public areas, mentoring 6th and 8th grade girls in STEM careers (individual project). One day drop in service you can do with members scattered across the district or country.

North American Inter-District Meeting (continued)

OVERALL/TAKEAWAYS

What is an e-club? It's no different than a traditional face-to-face club. They just use technology.

Service- how you do service depends on how your club is structured, locally, county, state-wide, or nationally? It all depends. You can tailor the structure to fit all your member's needs. You can have it as open or restrictive as you decide when you charter. Examples: Geographic area, or language.

Sunday concluded with Workshop Takeaways presented by the facilitators and then an invite to the NAIDM in 2017. Make sure to mark June 2017 on your calendar to attend the next NAIDM in the Washington DC. Area, hosted by District 3. Actual dates to follow.

Reported by:
Cindy L. Phillips



Zonta Pool Party July 16th 4:30 to

All members, spouses, significant others and guests are welcome.

Pot Luck; bring your favorite dish and beverage.

The pool is open so bring your suit if you want to swim.

Cindy's Home
4200 84th ST NE #15 Marysville, WA

Directions:

Take exit 200 off of I-5, head East on 88th St NE, go to the 2nd light which is State Street and turn Right (south) on to State Street, get in the left hand lane and turn left onto 84th St NE, (there is a Les Schwab and Co-Op Supply on the corner) turn Right into the **First Driveway** behind the Co-Op Supply. My unit is #15 at the end of the building on the left. We can park 2 cars in the carport, and then just beyond my building is the Club House with Guest Parking next to it. Over flow will need to park on 84th St NE.

360-659-1747 or 425-359-0178



Welcome Linda Polverari! Initiation photo.
L-R: Luanne Kunz, Linda Polverari, Linda Lepak, Judy Gish

~ July Birthdays ~



Karen Fugate - July 2nd
Debra Bordsen - July 11th
Jane Crawford - July 15th

Raffle Donations:

Thank you, to all who have volunteered. Upcoming reminders:

August 13th – Karen Fugate
September 17th – TBD



Zonta Auction – “Around the World with Zonta”!

Meeting Reminders

July – 7th
August – 4th

Z-Lightful \$'s June 11, 2015

- Suzanne - Looking forward to 10 days in Italy from June 19th. Excited about Zonta's 2015-16 year ahead.
- Linda - Loving having my son here.
- Carol - beautiful spring/almost summer weather.
- Joan - Great trip to Birch Bay & golfed 2 days. Heading to Alaska for halibut fishing.
- Pat - Please pray for Susan Morgan - she is sick again.
- Judith - Blessings to Susan Morgan and Happy Happy Birthday to Carol Johnson!
- Carrie - Going to Paris next week for the first time - with my mother & sister.
- Cynthia - Looking forward to trip to San Francisco next week for a party at Kat Taylor's Ranch.
- Michelle - Going to Tonasket for the Conscious Culture Festival to Live Paint and Celebrate the Summer Solstice.
- Luanne - 1.) Project Homeless Connect - July 9th - services for the homeless.
2.) DVS Women's Expo at the end of June - BE SURE TO COME to The Comcast Center.
- Suzie - Happy Birthday to Carol Johnson - (a very special #.)
- Janice - lovely, sunny weather!
- Karen - Happy Birthday to Carol J!

Z-Lightful \$'s June 25, 2015

- Linda - Stressed; daughter moved out, grandsons still there; in process of pre-qualifying to buy a house.
- Carol - I get to be an almost full time gardener & flower lover!
- Marilyn - Cheers to my delightful daughter with whom I spent a week hiking in Utah.
- Isbell - trip to Alabama for 2 weeks!
- Cindy - Enjoyed attending the North America Inter-District Meeting in Minneapolis.

Save the Date:



D8 Conference. *Dates are October 2-3, 2015 in Grants Pass, OR. The Call to Conference will be emailed to members the end of July.*